

The Erwin Record

About Us...

Each week in The Erwin Record you will find four sections of completely local news, feature and sports stories.

There are dozens of news items, including birthdays and wedding announcements, church events, obituaries and public-record information, as well as news and feature articles prepared by some of Tennessee's top journalists and comprehensive coverage of Unicoi County athletics.

You will also find Pettus Read's popular column and local author Patty Smithdeal-Fulton's column in The Erwin Record. Also included is Publisher Mark Stevens' weekly column "This Week ... In Years Gone By," which examines stories from The Erwin Record by decade for the past 70 years, and Bryan Stevens' "Feathered Friends," a must read for bird lovers and enthusiasts.

Find out every week what our motto, "The Valley Beautiful in a Whole New Light," is really all about and why The Erwin Record has been named the best weekly newspaper in Tennessee for six consecutive years by the Tennessee Press Association.

Yearly Subscription Rates

Unicoi County.....\$26.00
Out-of-County....\$34.00

Rates higher to some overseas locations.
Call for rate.

Local Display Advertising (per ad)

Open Rate \$7.50 per inch
10 thru 29 inches \$6.50 per inch
30 thru 50 inches \$6.25 per inch
51 thru 60 inches \$6.00 per inch
66 and over inches..... \$5.50 per inch

Yearly Inches Contract

500 inches..... \$6.20 per inch
1000 inches..... \$6.00 per inch
2000 inches..... \$5.75 per inch
3000 inches..... \$5.25 per inch

Classified Advertising

Class. Display..... \$6.50 per inch
Class. Line Ad \$5.00
First 15 words — Additional words 15¢ each

National Advertising

Per Column Inch \$8.95 per inch

Legal Advertising

Non Resident Notices
4-insertions standard copy..... \$54.00
Administrator's & Executor's Notices
2-insertions..... \$45.00
Display Legal Notices \$7.75 per inch

ROP Color

Black and one color..... \$125.00
Black and two colors..... \$150.00
Black and three colors..... \$175.00

Pre-Printed Inserts

Inserts Per Year	Up To 16 Pages
1-5	\$249.00
6-10	\$229.00
11-15	\$219.00
16-20	\$209.00
21-25	\$200.00
26 or more	\$192.00

Pre-prints over 16 pages, call for pricing.
4,500 minimum